

Appendix 4: Summary of RDPs

Bath RDP

The Bath Regeneration Delivery Plan sets out how the Council can deliver smarter, sustainable economic growth – attracting investment to generate above average Gross Value Added growth while using reduced resources. Bath is a regional hub, able to attract Higher Value Added jobs. Bath city centre and Western Corridor attracts financial services, creative industries, ICT, advanced engineering, retail and environmental technologies. An initial attractor to these High Value Added businesses is Bath's environment (heritage and surrounding countryside) but in order to sustain its regional economic strengths the city must provide an appropriate range and quality of workspace, a highly skilled workforce, maintain an exceptional environment and have a proactive attitude to innovation and enterprise. The Regeneration Delivery Plan highlights that targeting deliverable development sites, delivering key infrastructure and having clear policy objectives while meeting the social, economic and environmental well being needs, will create smarter, sustainable economic growth throughout the plan period up until 2026.

Summary of actions for the Bath RDP

Bath	<ol style="list-style-type: none"> 1. Implement the flood mitigation strategy to maximise river corridor sites 2. Complete and implement the parking strategy 3. Implement proposals for transport interventions 4. Complete and adopt the Building Heights Strategy
------	--

Keynsham RDP

Keynsham Town Centre Regeneration Delivery Plan aims to position Keynsham as a complementary commercial location to Bristol and Bath, with a strong retail offer focused on the High Street, enabling people to live and work in the town, and significantly reducing out commuting. It identifies the main challenges which face the town such as a high level of commuting, lack of quality large retail space, poor quality public realm and poor pedestrian connections between the park, High Street, car parks and train station. It identifies three key development areas which look to create new jobs, improve the shopping experience and improve the park. The former Cadburys site - Somerdale is key to delivering a significant number of new jobs for Keynsham.

Summary of actions for the Keynsham RDP

Keynsham	<ol style="list-style-type: none"> 1. Complete access and movement interventions 2. Complete parking strategy 3. Prepare a response to the consultation 4. Support Kraft in selecting the right development partner for Somerdale 5. Ensure detail brief for the Town Hall responds to
----------	---

	the Regeneration Delivery Plan.
--	---------------------------------

Midsomer Norton RDP

Midsomer Norton Town Centre Regeneration Delivery Plan aims to tackle issues currently facing the town supporting it to fulfil its role as the main market town for the Somer Valley, recognising the importance of a strong town centre in attracting and retaining businesses in the area. It identifies the main challenges which face the town centre such as lack of quality retail space, poor quality public realm, High Street dominated by traffic, poor pedestrian environment and sets out a strategy to address these. It identifies four key development areas along the High Street and proposes development principles which look to strengthen the shopping offer, create a mixed use centre and improve local attractions.

Summary of actions for Midsomer Norton RDP

Midsomer Norton	<ol style="list-style-type: none"> 1. Complete access and movement strategy 2. Complete parking strategy 3. Act as a facilitator of the redevelopment of the High Street core, initially arranging a landowners forum to discuss the potential of the development site. 4. Develop strategy of delivering a new anchor food store in Midsomer Norton, using the council's land ownership at South Road and negotiating with Manchester Pension Fund over the existing supermarket site. 5. Finalise masterplans for the delivery of key peripheral development sites such as the employment site at Old Mills.
-----------------	---